

Kentucky Wesleyan College

Policy & Procedure Manual

Charitable Giving Policy

Approval: Vice President for Development

Policy Type: College

Policy Owner: Vice President for Development

Responsible Office: Development

Revision History

Approval Date: 1/13/2015

Modified:

Next Review: June 2018

1. Purpose

1.1. This policy establishes guidelines governing the college's making charitable donations.

2. Scope

2.1. This policy applies to college officers, staff, and faculty.

3. Policy

- 3.1. As a not-for-profit organization, the college solicits charitable contributions from donors to provide support for scholarships and for the ongoing operations of the institution. Our donors and students expect the college funds to be used within the institution, not for the college to redistribute as charitable contributions to others. Accordingly, the college generally will not make charitable contributions.
 - 3.2. There may be instances where it is appropriate in the spirit of community engagement for the college to make a charitable contribution. All such donations must be made and approved by the President's office.
 - 3.3. There may also be instances where charities are raising funds via advertisement or sponsorships. In some cases, it may be appropriate for the college to participate in these activities with funding coming from the college's advertising and/or marketing budgets. All such payments must be made and approved by the Vice President of Development.
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